



PATRICK T. MCCAULLY

VIDEO PRODUCER | PHOTOGRAPHER | STORYTELLER

Raleigh, North Carolina

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MY STORY

I've always been a storyteller but that's not to say I've always been good at it. For the past decade I have honed my craft as the founder and editor of a zine, a graduate student of journalism, a staff writer for a small-circulation arts magazine, a senior writer for one of the largest marketing and sales companies in the southeast, a freelance filmmaker and as the lead videographer for one of the largest state agencies in the nation. With each experience, I've polished a lens through which to see the world and today I'm ready for the next chapter.

EXPERIENCE

- Present **Wake County Communications Office**
Video Production Manager
I manage the video team for the county government including a bi-monthly 30-minute cable show, internal and external communications.
- Present **PM Productions**
Owner
I offer video production and photography services to small businesses and capture weddings.
- 2014-2016 **NC Department of Transportation**
Video Marketing Specialist
I'm the lead for all video assets that come out of our department, from PSAs to internal communications.
- 2011 - 2014 **Red Ventures**
Senior Copywriter
As lead writer for one of seven business units at Red Ventures, I took SEO video from concept to reality.

EDUCATION

- 2010 - 2011 **Master of Arts - Journalism**
University of Oregon
- 2003 - 2007 **Bachelor of Arts - Interdisciplinary Studies**
Appalachian State University

SKILL SET

- Audition
- After Effects
- Copywriting
- HTML/CSS
- Illustrator
- Photoshop
- Premiere
- Scripting

AWARDS

- 2016 **TransComm Skills Contest Award**
American Assoc. of State Highway & Transportation Officials
1st place - Video for External Audience
- 2016 **Excellence in Communications**
N.C. Association of Gov. Information Officers
1st place - Broadcast Programs
- 2015 **Excellence in Communications**
N.C. Association of Gov. Information Officers
1st place - PSA/Advertising

HOBBIES

